

# Taylor & Adams Counties 2023 Health Improvement Plan

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For information about this plan:

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## Topic 1

### Mental Health

Mental Health

**Goal 1**

Reduce stigma and increase understanding of mental health needs for all residents through education and outreach campaigns.

**Alignment with National Plans**

Make it OK - campaign that focuses on reducing the stigma and changing attitudes about mental health and illnesses.

**Alignment with State/Other Plans**

Suicide Prevention - "Say Something About Suicide" and "There Are People Who Care" campaigns through Iowa HHS targeting Iowa youth.

Mental Health

**Objective 1.1**

Implement anti-stigma programming in 3 school districts in Taylor and Adams counties.

Baseline Year	Baseline Value	Target Year	Target Value
2023	0	2027	offer customized programs in each district at least twice by target year

**Data Source and Location**

Mental Health

**Objective 1.2**

Promote anti-stigma education/outreach in each Taylor and Adams county communities through a variety of media and community events and organizations.

Baseline Year	Baseline Value	Target Year	Target Value
2023	0	2023	Provide bi-annual outreach/education through one media source and one community event/organization in one Taylor and one Adams County town.
<b>Data Source and Location</b>			

Mental Health

**Goal 2**

Promote current existing and develop new locations and opportunities for mental health care in Taylor and Adams Counties.

**Alignment with National Plans**

**Alignment with State/Other Plans**

Baseline Year	Baseline Value	Target Year	Target Value
2023	0	2027	Work with Providers to promote each existing service location annually. Develop at least one new location/opportunity in Corning, Lenox and Bedford.
<b>Data Source and Location</b>			

Mental Health

**Objective 2.1**

Work with current Providers to promote current existing and develop new locations and opportunities for mental health care in Taylor and Adams Counties.

Mental Health

**Goal 3**

Survey the mental health landscape across both counties to identify strengths and gaps.

**Alignment with National Plans**

## Alignment with State/Other Plans

### Mental Health

#### **Objective 3.1**

Establish a coalition group that will conduct a mental health needs assessment to understand the landscape, identify gaps in services, and develop partnerships with current and new Providers.

<b>Baseline Year</b>	<b>Baseline Value</b>	<b>Target Year</b>	<b>Target Value</b>
2023	No coalition	2027	Coalition formed, survey conducted and results shared with current Providers.

**Data Source and Location**

## Topic 2

### Access to quality medical, dental and mental health care

#### Access to quality medical, dental and mental health care

#### **Goal 1**

Survey current providers/services to understand the landscape, identify gaps in access, and locate vulnerable populations and other inequities.

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#### **Alignment with National Plans**

#### **Alignment with State/Other Plans**

#### Access to quality medical, dental and mental health care

#### **Objective 1.1**

Establish a coalition group that will conduct an assessment to understand the landscape, identify gaps in access, and locate vulnerable populations and other inequities.

<b>Baseline Year</b>	<b>Baseline Value</b>	<b>Target Year</b>	<b>Target Value</b>
2023	0	2027	Coalition formed, survey conducted and results shared with current partners.

**Data Source and Location**

Access to quality medical, dental and mental health care

## Goal 2

Research the development of a Free Clinic within Taylor or Adams County.

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### Alignment with National Plans

### Alignment with State/Other Plans

Access to quality medical, dental and mental health care

#### Objective 2.1

Collaborate with each county Board of Health to conduct significant research on the strengths, opportunities, and needs of a free clinic that is located in either Taylor or Adams County.

Baseline Year	Baseline Value	Target Year	Target Value
2023	0	2027	research conducted and presented to the Board of Health for any intended action.

Data Source and Location

Access to quality medical, dental and mental health care

## Goal 3

Develop health promotion campaigns/initiatives to increase health education and promote preventative services.

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### Alignment with National Plans

### Alignment with State/Other Plans

Access to quality medical, dental and mental health care

#### Objective 3.1

Work with local medical, dental, and mental health providers to develop outreach on preventative services such as immunizations and health screenings.

Baseline Year	Baseline Value	Target Year	Target Value
2024	0	2027	Develop annual outreach on varied preventative campaigns each year 2024-2027.

Data Source and Location

Access to quality medical, dental and mental health care

**Objective 3.2**

Work with local medical, dental, and mental health providers to develop health education and promotion outreach campaigns for adults at high risk for chronic illness.

<b>Baseline Year</b>	<b>Baseline Value</b>	<b>Target Year</b>	<b>Target Value</b>
2024	0	2027	Develop annual outreach on varied high-risk illness each year 2024-2027.

**Data Source and Location**